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Production of ICE CREAM and RELATED FROZEN PRODUCTS MAY 1959

/ U.S. DEPARTMENT OF AGRICULTURE
/ Agricultural Marketing Service
/ Crop Reporting Board
/ Released June 23, 1959
/ 1300-A New P.O. Bldg., Chicago 7, Ill.

## ICE CREAM PRODUCTION

Production of ice cream in the United States during May was estimated at 64,470,000 gallons, the Crop Reporting Board reports. This was up 3 percent from May last year and 10 percent from the 1953-57 average for the month. The May output this month was the second largest on record for the month, being exceeded only in 1946.

Ice cream production rose 13 percent from April to May this year. The seasonal increase was 12 percent at this time last year and was 16 percent between the average of these months in the 5-year period. Temperatures in May averaged warmer than normal generally in most sections of the country eastward from the upper Mississippi Valley and the southern Rocky Mountain area, and on the California Coast. They were cooler in the remainder of the West and in the northern Great Plains.

Changes in production from May 1958 by regions were mixed, but the increases occurred in the largest producing areas. Increases in all North Atlantic States except Connecticut gave that region a 9-percent larger output. Gains of 5 and 15 percent, respectively, were shown for New York and Pennsylvania. Production was 1 percent larger in the East North Central Region in spite of decreases, Production was 7 percent larger in the South Atlantic area, where gains were indicated for most states. An increase of 5 percent occurred in the South Central Region. Output was down 2 percent in the West North Central section, with gains reported only for Missouri and Nebraska. Losses in all Mountain States gave the region a 4-percent smaller output. In the Pacific States, decreases in Oregon and California exceeded the gain in Washington by 6 percent. Ice cream production in California during May was 8 percent below the same month last year.

Ice cream production this May was above the 1953-57 average for the month in all regions except the West North Central, where it was 6 percent smaller. All states in this region showed decreases except Minnesota. New York's output was up 10 percent from the May average and an increase of 11 percent was reported for Pennsylvania. Gains were shown for all other North Atlantic States and production for the region as a whole was 14 percent above average. Output was also up 14 percent in the Mountain States, 13 percent in the South Atlantic, 11 percent in the East North Central, 7 percent in the Pacific, and 6 percent in the South Central. California's output was 8 percent above average this May.

PRODUCTION OF ICE CREAM, UNITED STATES, 1959

THOUGHTON OF HOLD OFFICIAL STREET STREET								
MONTH	1953 <b>-</b> 57 Average *	195 <b>7</b> *	EST	IMATED	CHANGE FI			
. The same same same same same same same sam	-	Thousand Gallons Percent						
January February March April May	37,875 39,954 47,908 50,651 58,783	41,792 42,899 48,667 53,754 62,667	43,735 40,560 47,590 55,755 62,385	44,325 44,805 53,565 57,260 64,470	+ 17 + 12 + 12 + 13 + 10	+ 1 + 10 + 13 + 3 + 3		
FIVE MONTH TOTAL	235,171	249,779	250,025	264,425	+ 12	+ 6		

<sup>\*</sup>From enumerations.
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Page 2	PRODUCTION	V OF ICE CREA	H: MAY 1959			~~~>>>
	5-YEAR	MAY			PERCENT CHANGE IN MAY 1959 PRODUCTION FROM:	
STATE AND	MAY EST IMATED				; ; ;	
GEOGRAPHIC	AVERAGE		EST LUA	i.rn	5-YEAR	YAM
DIVISION	1953-57 *	1957 *	1958	<b>1</b> 959	AVERAGE	1958
	<u></u> /	Thousand Gallons				
Massachusetts	2,267	2,592	2,520	2,810	+ 24	+ 12
Connecticut	781	884	890	880	+ 13	- 1
New York	6,223	6,728	6,550	6,850	+ 10	+ 5
New Jersey	1,647	2,012	1,980	2,110	+ 28	+ 7
Pennsylvania	6,808	7,196	6,610	7,580	+ 11	+ 15
Other N.A. States	1,021	1,152	1,100	1,135	+ 11	i + 3
NO. ATLANTIC STATES	18,747	20,564	19,650	21,365	+ 14	+ 9
Ohio	3,690	4,113	3,950	4,200	+ 14	+ 6
Indiana	2,105	2,266	2,470	2,490	+ 18	+ 1
Illinois	2,807	2,948	3,300	3,130	+ 12	- 5
Michigan	2,836	2,911	2,930	2,840	0	- 3
Wisconsin	1,794	1,896	1,935	2,045	+ 14	+ 6
E. N. CENTRAL STATES	13,232	14,134	14,585	14.705	+ 11	+ 1
Minnesota	1,418	1,473	1,580	1,460	+ 3	- 8
Iowa	1,094	1,071	1,150	990	- 10	- 14
Missouri	1,528	1,553	1,250	1,450	- 5	+ 16
N. & S. Dakota	387	390	380	365	- 6	! - 4
Nebraska	560	592	530	550	- 2	+ 4
Kansas	633	557	540	480	- 24	- 11
WEST NO. CENT. STATES	5,620	5,636	5,430	5,295	- 6	- 2
District of Columbia .		637	535	620	+ 17	+ 16
Maryland	1,078	1,225	1,150	1,220	+ 13	+ 6
Virginia		1,124	965	1,160	+ 10	+ 20
West Virginia	521	554	495	510	- 2	+ 3
North Carolina	1,340	1,291	1,255	1,360	+ 1	+ 8
Georgia	792	829	780	780	- 2	0
Florida	1,310 486	1,1443 530	1,600	1,650 705	+ 26 + 45	+ 3
Other S.A. States	1	L	i		4	
SO. ATLANTIC STATES	7,108	7,633	7,490	8,005	+ 13	+ 7
Tennessee	1,332	1,445 893	1,460 800	1,560 910	+ 17 + 7	+ 7
Alabama	851 867	944	900	870		- 3
Louisiana	504	468	520	530	; <b>+</b> 5	+ 2
Texas	1,956	1,857	1,890	2,010	+ 3	+ 6
Other S.C. States	1,134	1,098	1,130	1,150	+ 1	+ 2
	<u>.</u>	6,705	6,700	7,030	+ 6	+ 5
SO. CENTRAL STATES	6,644				·	- 8
Colorado	534 1,241	517 1,242	710 1,4 <b>1</b> 5	650 1,380	+ 22 + 11	- 2
Other Mt. States		4		·!		
MOUNTAIN STATES	1,775	1,759	2,125	2,030	+ 14	- 4
Washington	938 530	1,059	950 540	1,080	+ 15	+ 14
Oregon	539	538	14,915	4,500	<b>-</b> 15 + 8	<b>-</b> 15 <b>-</b> 8
California	* · - · - · - · - · - · - · - · - · - ·	4,639				.4
PACIFIC STATES	5,657	6,236	6,405	6,040	+ 7	- 6
UNITED STATES	58,783	62,667	62,385	1 64,470	+ 1.0	1+ 3

<sup>\*</sup> From enumerations.

United States production of ice milk in May was estimated at 11,590,000 gallons: 3 percent under May a year earlier, but 23 percent above the 1953-57 average for the month. During the first 5 months of 1959, however, ice milk production was up 3 percent from the January - May total a year earlier and was 25 percent larger than the 5-year average for the period.

Sharp decreases in ice milk production from May 1958 in the East North Central States and the West more than offset moderate gains in all the other regions.

Compared with April, the advance in ice milk production was 22 percent this year, compared with a seasonal rise of 29 percent at this time last year and a gain of 27 percent between the 5-year averages for these months. Advances from the previous month were shown in all regions this season.

PRODUCTION OF ICE MILK, UNITED STATES, 1959

	1953-57	,	ESTI	MATED	CHANGE FROM:	
MONTH	Average *	1957 *	1958	1959	1953-57 Av.	1958
	Thousand Gallons			Percent		
January February March April May	l <sub>1</sub> ,263 5,956 7,408 9,399	4,677 5,046 6,959 9,376 12,009	4,765 4,595 6,665 9,310 12,000	4,755 5,125 7,565 9,465 11,590	+ 21; + 20 + 27 + 28 + 23	0 + 12 + 14 + 2 - 3
FIVE MONTH TOTAL	30,851	38,067	37,335	38,500	+ 25	+ 3

<sup>\*</sup> From enumerations.

#### SHERBET PRODUCTION

Sherbet production during May, estimated at 4,215,000 gallons, was up 1 percent from the same month last year and 8 percent from the 1953-57 May average. Cumulative sherbet production from January through May was 4 percent larger than the 5-month total in 1958 and was 13 percent above the 1953-57 average for the period.

Compared with May 1958, sherbet production was larger in the North Atlantic, East and West North Central, and South Central Regions. The total United States production increase was 30 percent from April to May, compared with an advance of 32 percent at this time in 1958. Seasonal gains occurred in all regions except the Mountain and Pacific.

PRODUCTION OF SHERBET, UNITED STATES, 1959

1953-5			ESTIMATED		CHANGE FROM	
MONTH	Average *	1957 *	1958	1959	1953-57 Av. 1958	
	Thousand Gallons				Percent	
January February March April May	1,558 2,244 2,808	1,680 1,755 2,403 3,063 4,201	1,720 1,610 2,170 3,170 4,190	1,670 1,785 2,520 3,245 4,215	+ 18	
FIVE MONTH TOTAL	11,908	13,102	12,860	13,435	+ 13 + 4	

<sup>\*</sup> From enumerations.

### "MELLORINE-TYPE" FROZEN DESSERTS PRODUCTION

May production of Mellorine and other frozen desserts made with fats and oils other than milk-fat was estimated by the Grop Reporting Board at 4,340,000 gallons - a new high for the month since records began in 1952. The May output this year was 3 percent larger than for the same month last year and was 42 percent above the 1953-57 average for the month. During the first 5 months of 1959, Mellorine production was up 8 percent from the January - May total last year and was 42 percent larger than the 5-year average for the period.

Increases in Mellorine production from May 1958 occurred in all important Mellorine-producing states except Oklahoma, where output was down moderately, and California, where no change was reported. Illinois and Texas showed moderate gains from a year earlier, while sharp increases were indicated for Missouri, South Carolina, Alabama, Arkansas, Louisiana, and Montana.

Total United States Mellorine production advanced 18 percent from April to May this year. The seasonal rise was 214 percent at this time last year and was 19 percent between the 1953-57 averages for these months.

PRODUCTION OF "MELLORINE-TYPE" FROZEN DESSERTS, UNITED STATES 1959

	1953 <b>-</b> 57	* *** * *** * *** * *** * *** * *** * *** *	ESTIMATED		CHANGE FROM:	
MONTH	Average *	1957 *	1958	1959	1953 <b>-</b> 57 Av.	1958
	Thousand Gallons			Percent		
January February March April May	1,629 1,865 2,376 2,571 3,055	1,957 2,199 2,527 2,881 3,538	2,300 2,410 2,805 3,400 4,200	2,380 2,490 3,405 3,685 4,340	+ 46 + 34 + 43 + 43 + 42	+ 3 + 3 + 21 + 8 + 3
FIVE MONTH TOTAL	11,496	13,102	15,115	16,300	+ 42	+ 8

<sup>\*</sup> From enumerations.

#### WATER ICE PRODUCTION

Water ice production this May, estimated at 4,650,000 gallons was 17 percent above the 1953-57 average for the month. In the first 5 months of 1959, water ice output was 17 percent larger than the January - May 5-year average.

The seasonal increase from April to May was 43 percent this year. Water ice production advanced 44 percent between the 1953-57 averages for these months. Sharp seasonal gains were reported in all sections of the country.

PRODUCTION OF WATER ICES, UNITED STATES 1959

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1953-57			ESTIMATED		CHANGE FROM:			
MONTH -	Average *	1957 *	1958	1959	1953-57 Av.	1958		
		Thousand Gallons			Percen	t		
January	558	685	1/	695	+ 25			
February	726	768	$\frac{1}{2}$	825 1,835	+ 14 + 11			
March	1,654 2,748	1,567 2,593	1/	3,255	+ 18			
May	3,959	4,287	I/	4,650	+ 17			
FIVE MONTH TOTAL	9,645	9,900	1/	11,260	+ 17	200 AND		

<sup>\*</sup>From enumerations. 1/Not available until enumerations are published later this year.